



Make Up
By
Crystal Arnold
831.621.9490 Ext. 716

Photo: Reg Regalado

COMMUNITY

Everyday
Latina

Uniqueness, fun, and a \$1,000 scholarship—all three of these elements were incorporated in one of this summer's most memorable local events. The first annual Everyday Latina Fashion Show and Scholarship Fundraiser was held on June 7.

The key purpose of the night was to present a local high school Latina with a \$1,000 scholarship toward her college education. This year's big winner was Julisa Vigil, a recent graduate of Watsonville High School and soon to be freshman at University of California Santa Cruz.

Two others received additional scholarships when the planning committee was able to secure a great response from local sponsors. Evelyn Cano and Liliana Juarez, both graduates of Alisal High School were surprised with a \$500 scholarship.

Vigil was presented with her check by Supervisor of Monterey County, Simon Salinas, and Chair of the Everyday Latina planning committee Monica Tovar. Salinas was proud to share with the winner that he was also a Watsonville High graduate. All three winners were recognized and received certificates from Assemblymember Anna Caballero, and Representative for Congressman Sam Farr, Carina Chavez.

To create a successful working com-

mittee Tovar recruited the help of five other committee members: Maribel Pena, Nancy Nevarez, Alejandra Carmona, Maribel Roque, and Anna Padilla, all of whom reside in, or are native to the area. Tovar knew they were a savvy group of women, with an array of skills and the talent needed to coordinate such an event.

This show was the first of its kind and a surprising success. With its wonderful blend of art, fashion and music the fundraiser proved to be a scholarship event worth attending.

A Hollywood style photo-op greeted everyone in attendance and not only wowed the high school students it was set to congratulate, but also the local dignitaries who were kind enough to make an appearance. The evening started with an art and photo exhibit mixer showcasing photography and paintings from four local artists: Alejandra Oseguera, Meli Manchaca, Michelle Leigh and EZ Mendoza.

The fashion show followed and, with the help of the creative staff at DJ Booth, made a lively impact on the audience. Boutiques highlighted in the show were Funky Elegance, Karma Fashion Lounge, Goodie 2 Shuz, Sindy Collection, Queen Shoes, and Chrisi's Boutique. Eyewear was also provided by Dr. Edmundo C. Fimbres' office in Seaside.

Keeping with the theme of the night, all of the boutique owners happened to be smart and successful Latina women. All of the fashion and merchandise was featured with the help of 32 Latina models of all ages and experience levels. Sindy Collection / Queen Shoes auctioned pieces in their collection to help raise funds.

The night ended with a few celebratory hours of entertainment provided by the musical sounds of Grupo Son Caribe.

<i>Scholarship Recipients:</i>	Irene Chavez, Alisal High Yesenia Medrano, Alisal High Xochitl Calleja, Alisal High Leila Martinez, Aptos High	Son Caribe Tanimura & Antle Wayne's College of Beauty
<i>Julisa Vigil,</i> Watsonville High School - \$1,000 <i>Evelyn Cano,</i> Alisal High School - \$500 <i>Liliana Juarez,</i> Alisal High School - \$500	<i>List of Sponsors:</i> <i>Platinum Sponsors</i> Glen McDowell Photography KOCN 105.1 FM	<i>Bronze Sponsors & Proud Supporters of our community</i> Central Coast Sign Factory Chrisi's Boutique Creativo Productions Express Printing Funky Elegance Gonzales & Associates Karma Boutique Kasavan Architects La Casa Sorrento Law Offices of Wills & Benoit
<i>Honorable Mentions to all applicants:</i>	<i>Gold Sponsors</i> Dr. Orlando Rodriguez	
Catlin Sims, Notre Dame Daimi Ramirez, Alisal High Brandy Saldana, Alisal High Karina Hernandez, Alisal High	<i>Silver Sponsors</i> Arts Council of Monterey County Benelopez, Inc DJ Booth Dole Dr. Edmundo C. Fimbres Herencia Mortgage & Real Estate NAHREP	
Lizette Romero, Alisal High Graciela Franco, North High Lizette Martinez, North High Yesenia Velasquez, Alisal High		

